



FOR IMMEDIATE RELEASE

Cake Wrecks Authors Visit Full Circle Bookstore on Nov. 9 Book-signing, Q&A, Cupcake Contest part of the fun

Oklahoma City, Oct. 31, 2011 -- Here's a Sphinx-like riddle for you: When is a cake not like a piece of cake?

Answer: When it comes to decorating the thing.

The hilariously tasty world of cake-making gone horribly awry is the subject of [Cake Wrecks](#), a phenomenon of a blog and book series launched in 2008 by Jen Yates, a sweets enthusiast and former Disney World Jungle Cruise director. As icing on the proverbial cake, Jen Yates and husband John will visit Oklahoma City's Full Circle Bookstore at **7 p.m. on Thursday, Nov. 9**, for a video and slideshow presentation, book-signing and a Cake Wrecks Cupcake Contest. Full Circle is located on the first level of 50 Penn Place.

"Wreck the Halls: Cake Wrecks Gets Festive" rings in the holiday season with a display of cakes wonderfully failed cakes. Yates' book debut, "Cake Wrecks: When Professional Cakes Go Hilariously Wrong," made 2009's *The New York Times* bestseller list and helped bring Jen Yates' sparkling wit and unique take on confectionary conundrums to an even larger audience. Cake Wrecks now receives about 80,000 visitors daily and has 1.2 million followers on [Twitter](#).

In addition to a slideshow and video presentation and book-signing, the Yates will reward prizes at a Cake Wreck Cupcake Contest in which bakers wreck-plicate their favorite Cake Wreck. All are welcome to enter.

For more information:

Dana Meister, Full Circle Bookstore (405) 842-2900

Phil Bacharach, Bacharach Communications (405) 568-0348